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Contact: Brian Becker, Producing Artistic Director/CEO
813-784-0536 (phone) 813-237-2301 (fax)
brian.becker@newamericantheater.org

NEW AMERICAN THEATER NEEDS COMMUNITY SUPPORT TO LAUNCH NEW PRODUCTIONS

St. Petersburg, Fla. – New American Theater (NAT) the area’s premiere professional musical theater, needs your help to bring professional musical productions to the Palladium. In an effort to keep “community” in local theater, NAT is offering a unique opportunity to get in on the ground floor of what will be the area’s hottest ticket in town.

NAT founder, Brian Becker explains: “We’ve created a very special ‘Founders Club,’ where individuals can support top-notch performances in our area when they buy an annual membership to the New American Theater for only \$100 per year. We have corporate sponsorships that start at \$1,000 annually. It’s a small contribution that will go a long way to ensuring the best regional theater productions possible.”

The Founders Club offers the benefits of annual membership with the bonus of permanent recognition as a founding member on lobby signage.

NAT will draw upon the talents of actors, directors and designers from the Tampa Bay area and around the country who are shaping the American theater scene. As a member of the Florida Professional Theater Association, NAT staff will be attending statewide auditions this weekend at the Riverside Theatre in Vero Beach. They will also host local auditions in June.

In addition to producing quality productions, NAT offers a wide variety of educational, community and literary programs. Although the current focus is getting the inaugural season underway, plans are in the works for several other opportunities. The **NAT Academy**, which is slated to begin in late 2011, will offer educational programming. **Young American Theater** will focus on youth productions. The **Summer Theater Intensive** is scheduled to begin in 2012, and their **School Workshops** started with the Bartels Middle School production of “*Willy Wonka and the Chocolate Factory*” last month.

For more information about NAT’s community involvement, for upcoming productions or ticket sales, visit their user-friendly website at www.newamericantheater.org.

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